1. What's the name of the hypothesis is the central topic of this chapter, and what does it claim?

2. Let's say you decided to use the Manic Momentum strategy. What buying and selling choices would you make?

3. Across a number of disciplines in which lots of forecasters make quantitative predictions, what simple operation has been found to reduce forecast error, often by about 15 or 20 percent?

4. What assumption is being made when forecasters use the technique in the previous question, and why is it so important?